

## Sustaining Member Program



### The Quad-County Amateur Radio Club

IN GRATITUDE FOR SUBSTANTIAL VOLUNTARY FINANCIAL  
CONTRIBUTIONS IN SUPPORT OF THE GOALS AND PROJECTS  
OF THE CLUB AND THE BETTERMENT OF AMATEUR RADIO,  
WE HEREBY BESTOW UPON DIME-A-DAY DONOR

**FLOYD SCHMERTNICK, W3LID**  
THE RECOGNITION AND TITLE OF  
**2011 SUSTAINING MEMBER**

President

The **Quad-County Amateur Radio Club** has instituted a new program for voluntary contributions to fund the club's Educational and Outreach programs. The leading priority for Amateur Radio clubs nationwide is the recruiting and training of new Amateurs. Without them, we will witness the end of Amateur Radio.

It takes money to make the wheels of the "New Ham Factory" spin, and club treasuries are already overstressed due to inflation and declining membership. This voluntary donation program allows those members who can afford to do so to contribute additional funds above their annual dues to specific programs of the club. It takes money to make the wheels of the "New Ham Factory" spin, and club treasuries are already overstressed due to inflation and declining membership. The voluntary donation program allows those members who can afford to do so to contribute additional funds above their annual dues to specific programs of the club.

When suggesting



this program to the Quad-County club, I recommended the monies all be earmarked for our Educational and Outreach efforts.

Educational is self explanatory: Teaching licensing classes and giving license exams. But there is a promotional aspect to that as well. The League has produced many public service spots for radio and television, but there are some small costs involved in obtaining them and supplying them to media outlets. Additionally, there are printed publications and handouts for the public and schools. These carry a cost as well. Finally, one of the best ways, even in this Internet age, to attract new hams is to place a license manual in school and public libraries. They are not cheap. Our Volunteer Donor program makes this activity possible without bankrupting the club.

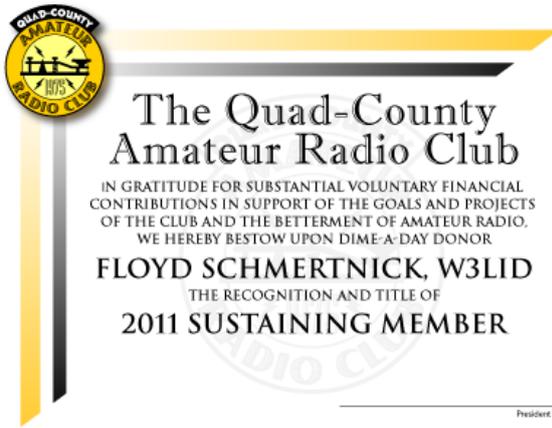
Outreach is a fairly new word. Organizations such as ours use the word a lot. It means providing services to people in our communities who are not (yet) members. Some are hams who haven't become active with their neighbor hams. Some aren't hams but have an interest in our activities. Finally there are other, non-Amateur Radio organizations whose goals intersect with ours... Scouts, Civil Air Patrol, Public Safety agencies, Red Cross, Salvation Army... It's a long list. We incur some expenses providing these organizations with printed literature, and providing program materials such as DVDs about Amateur Radio they can show their members.

Besides these activities, there are year-round outreach activities as well. You are reading one of them. Registration for the domain

name "qcarc.org" costs us about \$12.00 a year. Hosting it costs \$4.95 per month. That adds up to about \$72.00 per year. If you do the math, it's about 20 cents a day. From all comments I've heard, it's worth it. The software is free, and I've donated my web-design services free of charge. If you were to pay a professional web provider for all the artwork and maintenance, you would be looking at \$20 to 30,000 per year. Compare this website to the ARRL website and consider how much that cost the League. (Hint: It's a deep, six-figure number!)

Taking a cue from the ARRL's Diamond Club, I came up with the idea of the Dime-A-Day Donor program. For a mere \$36.50 per year, you can help support the Outreach and Educational programs that are so important to the future of Amateur Radio and to your club. Our Treasurer collects these funds, and you will receive a certificate in recognition of your selfless contribution to these vital club programs. If you can afford to do more, consider becoming a Double Donor which is a really meaningful way for you to say "\$73!"

Consider becoming a Dime-A-Day Donor today. The money will absolutely go to a cause you believe in: Bringing new hams into the hobby



### Dime-A-Day Donors

We thank the following people who have very generously contributed to the future of Amateur Radio:

- Joe Shupienis W3BCD Double-Donor 2011
- Doug Rowles W3DWR 2011
- Jeff Rowles KA3FHV 2011
- Ed Morrison K3JE 2011
- Tom Robinson W3KWT 2011
- John Buttner KB3OUG 2011, 2012
- Al Maddas KB3SVW Double-Donor 2011, 2012
- Bryan Simanic WA3UFN 2011
- Kevin Hoynoski W3PIG 2011
- H. Deforest Murray, III W3TMD Double-Donor 2011